



USUGGEST IT[©]

VERSION 2.0

Helping Consumers
Connect and Brands
Evolve

“ Consumer preferences evolve over time. The success of your Brand depends on the ability to identify changing tastes and habits of consumers and offer products that appeal to their desires.

USuggest It's Platform makes the difference by connecting Consumers and Brands through a Real-Time **Digital Engagement Strategy**. ”

What we Provide

- **Customer Experience Specialists** and Market Research Experts ready to Support and assist with Brand Digital Interaction Best Practices
- Consumer-Facing **Suggestion Showcase[©]** designed to create participation in Product and Brand initiatives
- **Suggestion Slideout[©]** for on-Brand website experiences to gather intelligence as consumers are interacting with your digital properties
- **Suggestion Sharing** features leverage Social Media to exponentially expand the suggestion and your brands reach
- **Dynamic Community** of Suggesters and Influencers built on Real-Time interaction

USuggest It

Powering Brand and Consumer Interaction in Real-Time

Suggest It Version 2.0

USuggest It 2.0 Powers Brand / Consumer Engagement in Real-Time to understand the changing desires of consumers.

USuggest It provides the tools and resources for brands to build a **Digital Engagement Strategy** designed to allow consumers to be an integral part of their product development team. Brands need quality, focused and rich consumer information to discover their real needs and desires.

Consumers are looking - and actually demanding - a place to channel their feedback to the brand. USuggest It's consumer-facing Portal and Tools allow the Consumer to message the Brand directly with *meaningful, positive, shareable* and *actionable* suggestions, powering Product and Brand development.

USuggest It 2.0 is a culmination of our Customer's and Product Team's input and knowledge to deliver the next iteration of our platform. As we grow we will continue to deliver new features designed to enhance and enrich the Brand's **Consumer Digital Engagement Strategy**.

Features

USI New Home Page with Color Coordinated Seasonal scheme

New Suggestion Area provides a quick snapshot of the Hottest, Latest and Favorite Trending Suggestions

New Branded SEO Friendly URLs for your Brand Suggestion Showcase[©] Page with larger banners to show off your Brand and increase your audience.

New Branded and SEO friendly Suggestion URLs enable Brands to broadcast Consumer generated Suggestions via Newsletters, Email and Social Media Channels.

New Branded and SEO friendly Product URLs with support for Embedded Video for targeted Consumer Suggestion Campaigns

New Comment area for Brands to communicate directly with Suggesters, Influencers, Followers and Consumers

We are "The World's Socialized Suggestion Engine"
for more information call us at
415-275-2055 or email us at Sales@USuggestit.com
or visit is at www.suggestionlab.com or www.usuggestit.com